

Emilio Gil CV

Emilio Gil is a Graphic Designer and founder of Tau Diseño. A studio representing over 3 decades of graphic design and corporate identity, Tau is considered a pioneer within the Spanish design and communications sector.

Educated in the New York School of Visual Arts under Milton Glaser, James McMullan and Ed Benguiat, Emilio also studied exhibition curation at Central Saint Martins (London). Among awards received are a gold Laus in 1995 for editorial design, British Donside award, and 'certificate of excellence' from the Type Directors Club, New York in 1995.

Teaching titles include Professor of the Master in Edition at the Santillana Formación and the University of Salamanca and collaborating teacher at the Carlos III and European Universities of Madrid. Director of various summer study programmes for the Universidad Complutense at their main campus in El Escorial (Madrid).

Past curated exhibitions include 'Signos del siglo. 100 años de Diseño Gráfico en España' ('Signs of the century. 100 years of graphic design in Spain') in the Reina Sofía Museum (Madrid) '¿Dissenyes o Diseñas?' (Madrid, Berlin, Sofia), '24x365. Diseño Gráfico para la Comunicación pública' (Madrid Fine Arts Circle. 2008) and 'Grafistas. Diseño gráfico en España 1939-1975' (National Museum for the Decorative Arts, Madrid 2011).

Author of the book 'Pioneros del Diseño Gráfico en España' (Index Book, 2007. USA edition Mark Batty Publisher, distributed in Europe by Thames&Hudson) and co-author of the book 'Lo bello de las cosas' (Gustavo Gili. 2007).

President since June 2009 of the AEPD, the Association of Spanish Design Professionals.

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Conferences and talks

- 1994.** 'Creation and renovation of of corporate visual identity' as part of the 'Corporate image and company strategy' conference organised by UIMP University at its Cuenca campus
- 1995-1996 y 1997-1998.** Lecturer in Editorial Graphic Design. Universidad Complutense Madrid.
- 1998.** Director of the summer school at El Escorial. Universidad Complutense Madrid: '25 years of Graphic Design in Spain'
- 1999.** Director of the summer school at El Escorial. Universidad Complutense Madrid: 'Design or propoganda? the image of state administration'
- 2000.** Co-Director, together with the historian Raquel Pelta, of the course: 'Design in 3 ages From Guttemberg to virtual design'. El Escorial. Universidad Complutense Madrid
- 2002.** Co-Director, together with the historian Raquel Pelta, of the course: 'Art = Design = Art?'. El Escorial. Universidad Complutense Madrid
- 2003.** Director of workshop 'Graphic Design in historic settings' during the summer school of the Rey Juan Carlos University
- 2003.** Talk within the conference 'Perspectives on publications in the XXI century' organized by the Universidad de Alcalá
- 2004.** Participation in the 'Contemporary publication in Spain. Studies and tendencies' seminar with the conference 'Fundamental iconography: design between vanguard and tradition', organised by the Fundación Duques de Soria and the Universidad de Salamanca
- 2004.** Course 'Spanish Editorial Design' commissioned by the Spanish exterior ministry, held in the 'Puerta de España' de Rosario Cultural Centre (Argentina)
- 2001-2006.** Professor of projects and Course Director for 'Design of publicity' in the Istituto Europeo di Design
- 2002-2010.** Author of the module 'Book design' and visiting lecturer for the Master in Edition at Santillana Formación and the Universidad de Salamanca
- 2006.** Participant in the meeting of Chinese designers Liu Bo, Wang Xueqing and Huang Jianping in Peking, with the conference; 'Graphic designer, latent artist' in the CAFA (China Academy of Fine Arts)
- 2006.** Participant in the visual communication fair 'Meeting and select'. Madrid
- 2006.** Conference 'The publication work of Daniel Gil'. Seminar 'Perspectives on publications in the XXI century'. Casa de América. Madrid
- 2007.** Cycle of conferences 'Spanish design' in the humanities dept., University of Arizona (USA)
- 2008.** April. Conference 'Building a profession'. National Museum of Decorative Arts. Madrid
- 2007-2010.** Visiting lecturer in Cultural management at the Carlos III University and the Santillana Formación

- 2008.** Participation in the seminar 'Imagine IT' in the Bolonia Fine Arts Academy. Italy.
- 2008.** Coordinator of the cycle 'Meetings in the Museum'. National Museum of Decorative Arts. Madrid
- 2008.** Participation in the 1st Design Biennial of Bulgaria with the conference 'Spanish graphic design of public utility'. Sofia Fine Arts Academy. Bulgaria
- 2009.** Conference 'Pioneers of Spanish Graphic Design' in the Foro Doméstika. Madrid
- 2009.** Participation in the IV meeting of Design and Communication. Universidad Complutense de Madrid
- 2009.** Intervention in the course 'Ephemeral installations'. Madrid School of Architecture
- 2009.** Conference 'Pioneers of Spanish Graphic Design' in the Escuela de Arte nº 10. Madrid
- 2010.** Participation in the Universal Design Forum with the lecture 'Information and signage for all in the public health centres of Andalucía'
- 2010.** Participation in the 'ABLA' conference of design, communication and marketing. Irún
- 2010.** Conference in the 1st International Congress of Design and Innovation of Catalonia. Fundació ESDI, Universitat Ramon Llull
- 2010.** Conference 'Daniel Gil: Música en los dedos'. Litterae XIII. Madrid Fine Arts Circle
- 2010.** Intervention in the 'Studio Banana' forum with the lecture 'Unwitting pioneers'
- 2010.** Moderator during the Icoграда Design Week held in Madrid
- 2010.** Participation in a round table organised by Tecnoseñal together with designers Nacho Lavernia, Jorge Lios and José Luis Pérez Ortega
- 2011.** Editorial course. 'Design and the publication'. Ámbito Cultural. Madrid
- 2011.** Signage workshop for historic quarters. Quintanar Palace. Segovia
- 2011.** Conference 'The creation of the world'. Caixa Forum. Madrid

Curated Exhibitions

'Signos del siglo. 100 años de Diseño Gráfico en España', ('Graphic Landmarks of the Century. One hundred years of Spanish Graphic Design') Exhibition in the Reina Sofia Art Museum, in Madrid. The exhibition was later held in different Spanish cities.

'¿Dissenyes o diseñas? Lo mejor de los dos mundos', ('Do you design—in catalan—or do you design? The best of both worlds') The exhibition took place in Blanquerna, Catalan Cultural Centre in Madrid. The exhibition was taken also to Berlin (2007) and Sophia (2008).

'Cámara Panorámica. 120º Aniversario de la Cámara de Comercio e Industria de Madrid', ('Panoramic Chamber. 120 Anniversary of Madrid Chamber of Commerce and Industry) Exhibition in 'El Águila', Art Centre of Madrid Regional Government.

‘24 x 365. Diseño gráfico para la Comunicación Pública’, (‘24 x 365. Graphic Design for Public Communication’) The exhibition was organized by the State Society DDI and the Fine Arts Circle in Madrid, 2008.

‘fotoCAM’. Press Photo Awards of the Madrid Regional Government. Held at the ‘Casa de Correos’, Madrid Regional Government’s Presidency House.

‘Grafistas. Diseño Gráfico Español 1939-1975’. (‘Spanish Graphic Design 1939-1975’) Arts and Crafts Museum. Madrid (october 2011)

Research and Consultancy

Emilio Gil has developed, in the context of ‘Design for all’, a project of international reference for the Andalucía Regional Health Service under the title of ‘Research in Information and Signage systems for Hospitals, for people with any kind of disability’. This project is also backed by other companies and institutions: Telefónica R+D, Architecture School of Universidad Europea de Madrid.

Consultancy for the Department of Research and Cultural Relations of the Ministry of Foreign Affairs for the design of the Spanish Programme for Cultural Action Abroad and communication strategy in embassies and cultural centres (2000-2004).

Consultancy for the design competition rules for the logo of the Fourth Centenary of Don Quixote (Castilla- La Mancha Regional Government), for the logo of Iberoamerican Summits (AECI) and of the new brand for RTVE (Spanish Public Television Network).

Member of the design panel for the Collection of Pictograms for Disability (ONCE Foundation).

Member of the Consultancy for DHUB, Barcelona, for the contribution of works by the pioneers of Spanish Graphic Design to its permanent collection.

Member of the Consultancy Panel for Ddi in the Icograda Design Week.

Magazine Articles

“Arquitecturas de papel. Diseño gráfico en España” (‘Paper architecture. Graphic design in Spain’) El Europeo magazine. Madrid, april 1991

“5 encuentros” (‘5 encounters’), Lucera magazine. Rosario (Argentina), otoño 2003

“Pioneros” (‘Pioneers’), Neo2 magazine, april 2010

“Homenaje al Cuadrado” (‘A homage to Square’), Scherzo magazine, may 2010

Interviews

Actualidad Económica, 1986 ('Economic News')

Experimenta, 1993

El País Newspaper, Business Supplement, 1995

Print Design, USA, 1996

Graphics International, London, 1997

Cuadernos Hispanoamericanos, 1999

Proyecto Diseño, Colombia, 2000

Shaphire Guide. Design Guide, 2004

Visual Magazine # 66

Offset Hi Tech Magazine 63 Edition, 2007

El País, section Trends, 2008

Experimenta.es, 2011

Collaborations

In 1996 he directed the special issue of '25 years of Spanish Graphic Design' published by Experimenta Design Issues

Introduction to the publication of papers of the monographic course of '25 years of graphic design in Spain'. Ddi. 1998

'Un arte la inmensa mayoría' ('Art for vast majority') 'Signos del Siglo' ('Signs of the Century') exhibition catalog. DFID and Ministry of Culture. 2000

'Tras el espejo. Moda española' ('Behind the Mirror. Spanish fashion') exhibition catalog. Ministry of Science and Technology. Reina Sofia Museum and Ddi. 2002

'Los herederos de Daniel Gil' ('Daniel Gil's heirs'). Blur editions. 2003

'D'ací... y de allá' ('From here –in catalan–... and from there'). 'Dissenyes o diseñas?' (Do you design –in catalan– or do you design?) exhibition catalogue. AECl. 2006

'La banda sonora de tu vida y los títulos de crédito de tu memoria'. ('The soundtrack of your life and the credits of your memory') exhibiton catalog. 'Cámara panorámica' ('Panoramic chamber'). Chamber of Commerce of Madrid. 2008.

Introduction to the catalog of the exhibition '24 x 365'. Ddi and Circle of Fine Arts in Madrid. 2008

'Faldeta' ('Flaps'), Texturas Magazine. Madrid, 2010

Tribute to press poster . Graphis Pack. Barcelona. 2011

Presentation of the book 'Panteón de Ilustrados' ('Pantheon of the enlightenment') by Rafa Sañudo. SinsEntido Space. 2011

Books. Authorships

'Pioneros del Diseño Gráfico en España'. Index Book, 2007 ('Pioneers of Spanish Graphic Design')

'Pioneers of Spanish Graphic Design'. MBP. New York. 2010

'La belleza de las cosas'. Co-autorship . Gustavo Gili, 2007 ('Beauty of things')

'Pioneros del Diseño Gráfico en España' Volume Two. Index Book (in preparation)

Associations

President of AEPD (Spanish Association of Design Professionals), from June 2009 onwards

Member of ADG / FAD Board of Directors (1994-1998)

Member of AEPD Board of Directors (Spanish Association of Design Professionals) (2000-2004)

Art exhibitions

'Manolo Prieto y el Toro Osborne'. (1995)

'El objeto del arte'. Juan March Foundation (1998)

'Otra escena'. Bennassar Gallery (mayo 2010)

'Miradas Gráficas' Ducal Medinacelli Palace (2010)

'Se sabe cómo se empieza...'. El viajero alado Gallery (octubre 2011)

Jury

Laus. 1996 and 2009

Signes. 1997

Donside United Kingdom. 1998

Graphispack. 1999

Motiva. 2003

Logo Competition for the Iberoamerican Conference Presidency. 2005

Select. 2005

1st Design Biennale of Bulgaria. 2008

Miguel Hernández Centenary Competition. 2010

Wineries Poster Competition 'Terras Gauda'. 2010 and 2011